

Scientific Research

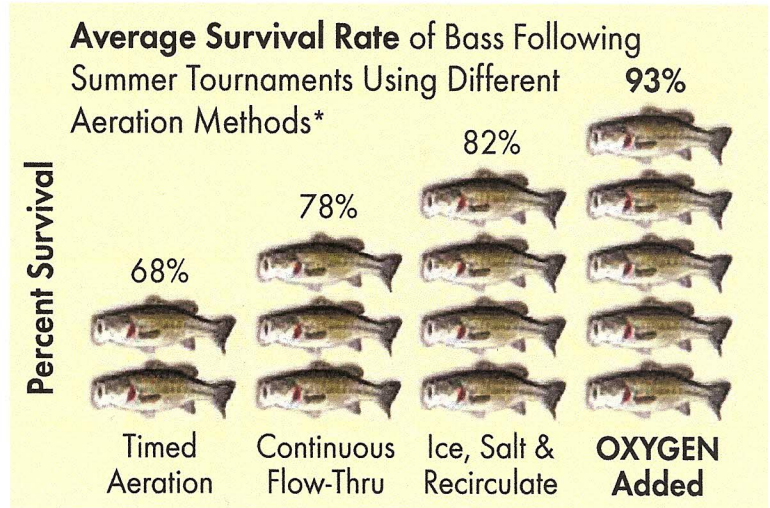
Now there's a better way to keep fish healthy and bait lively!

Lack of oxygen is the main culprit of fish mortality. The Oxygenator™ uses patented technologies to create 100% pure oxygen. These saturating nano-bubbles can't break the surface, resulting in higher levels of dissolved oxygen for fish to survive and thrive.

MORE OXYGEN

from the Oxygenator™ means...

- Livelier bait catches more fish!
- Less dead fish penalties in tournaments
- Assures a healthy release for culled fish

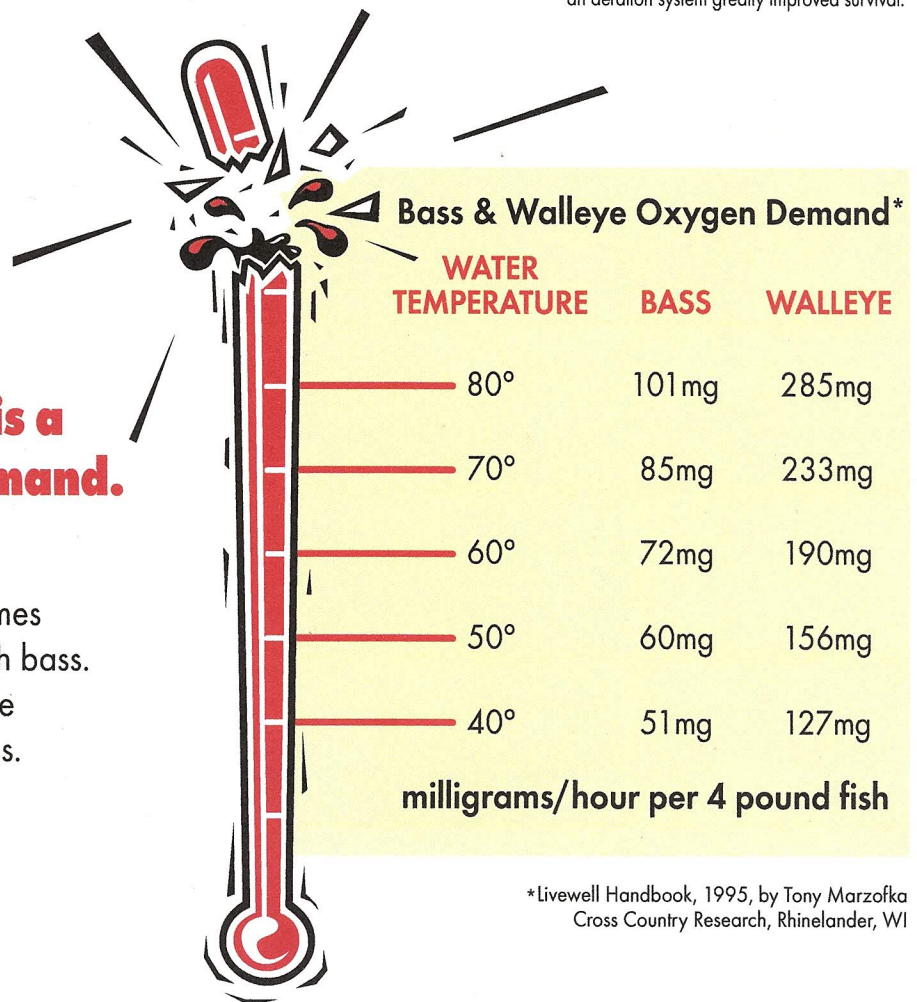


*Research by Gene Gilliland of the Oklahoma Department of Wildlife Conservation. Researchers in Oklahoma found that adding oxygen to an aeration system greatly improved survival.

Water temperature is a factor in Oxygen demand.

Did you know...

- Walleyes need almost three times as much oxygen as largemouth bass.
- Two 2 pound bass require more oxygen than one 4 pound bass.
- Oxygen demand increases as temperatures rise.



*Livewell Handbook, 1995, by Tony Marzofka
Cross Country Research, Rhinelander, WI